THE CLAIMS

- 1 1-18. (canceled)
- 1 19. (new) A device for measuring alignment of a golf club with a shaft and a head having
- a strike face and a back face, the device comprising:
- a base member having a top surface;
- an abutment member coupled to said base member for abutting the strike face;
- at least one clamping member for abutting the back face, said at least one clamping
- 6 member being disposed on said base member and spaced from said abutment member to fix
- 7 the golf club head in a first direction between said at least one clamping member and said
- 8 abutment member;
- a carriage coupled to said base member; and
- a measurement member disposed in a plane generally perpendicular to said top surface
- and coupled to said carriage in an opposing relation to said clamping member, said
- measurement member comprising a cradle rotatably coupled to said measurement member to
- 13 receive the shaft;
- wherein the positioning of said measurement member simultaneously indicates the loft
- angle and lie angle of the golf club.
- 1 20. (new) The device of claim 19, wherein said measurement member is slidably and
- 2 pivotably mounted.

- 1 21. (new) The device of claim 20, wherein said measurement member is slidable in a
- 2 direction generally transverse to said clamping member and pivotable in a direction generally
- 3 parallel to said clamping member.
- 1 22. (new) The device of claim 21, wherein said measurement member is slidable in a
- 2 direction generally parallel to said clamping member.
- 1 23. (new) The device of claim 19, wherein said measurement member comprises a first
- 2 indicator for indicating lie and a second indicator for indicating loft.
- 1 24. (new) The device of claim 23, wherein said first indicator comprises a fixed scale and
- a movable needle, said needle being coupled to said cradle for receiving the shaft.
- 1 25. (new) The device of claim 24, wherein said second indicator comprises a movable
- 2 scale and a fixed needle.
- 1 26. (new) The device of claim 19, wherein said base member further comprises at least
- 2 two leveling bearings for abutting a sole of the head.